



Greetings from Mustang Heritage Foundation,

I am happy to report that the 2020-2021 fiscal year has been record breaking for our organization, including 7 months of record-breaking placements. With the help of trainers, competitors and supporters, Mustang Heritage Foundation was able to place more mustangs and burros than ever before. There were 3,465 animals placed into private care. That is a 41% increase over the previous fiscal year.

Our **Trainer Incentive Program (TIP)** placed 3,378 out of the 3,465 animals placed into private care. TIP placements increased by 49% over the past fiscal year. A big thank you goes out to our 330 TIP trainers, 19 Storefronts and 21 TIP Challenge events that made this all possible.

Mustang Heritage Foundation also produced 3 Extreme Mustang Makeover events. The purpose of these competitions are to showcase the beauty, versatility and trainability of American mustangs. There were 87 Mustangs adopted or purchased through competitive bid showcasing 134 adult and youth competitors.

Other programs produced by the Mustang Heritage Foundation include **Mustang Magic**, featuring the best mustang and trainers in the country. **Mustang Heritage Foundation Open Shows** provide an opportunity for mustang and burro owners to test their skills, challenging themselves as a horseman, and meet other mustang and burro owners. Since 2015, the **America's Mustang** campaign has increase public outreach, education, and involvement in the BLM Wild Horse and Burro Program. **The Veterans Program** created by Mustang Heritage Foundation provides a hands-on opportunity aimed at helping active-duty military and veterans heal.

Since 2007, the Mustang Heritage Foundation has been dedicated to facilitating successful placements of America's excess wild horses and burros through the innovative programs, events and education mentioned above. Our organization believes that the key to our success is the passionate dedication of our trainers, fans, adopters, supporters, donors, and sponsors that support our mission.

Please enjoy learning more about how your generous and wonderful support made the past year a success in the following pages on this 2020-2021 Impact Report.

Mustang Heritage Foundation is very thankful for your commitment and continued support for our mission and we look forward to a new year of bringing more mustangs home than ever before!

Sincerely,

David G. Barrentes

DAVID BARRIENTES

Executive Director

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our mission

The Mustang Heritage
Foundation is dedicated
to facilitating successful
placements for America's
excess wild horses and
burros through innovative
programs, events, and
education.

MHF was established in 2001 as a 501(c)3 non-profit with the mission to help wild horses and burros. The goal of MHF's programs and events is to decrease the number of wild horses and burros in BLM holding facilities by increasing the number of successful adoptions and placements into private care.

Since its inception, MHF has placed more than 20,000 mustangs and burros into private care.



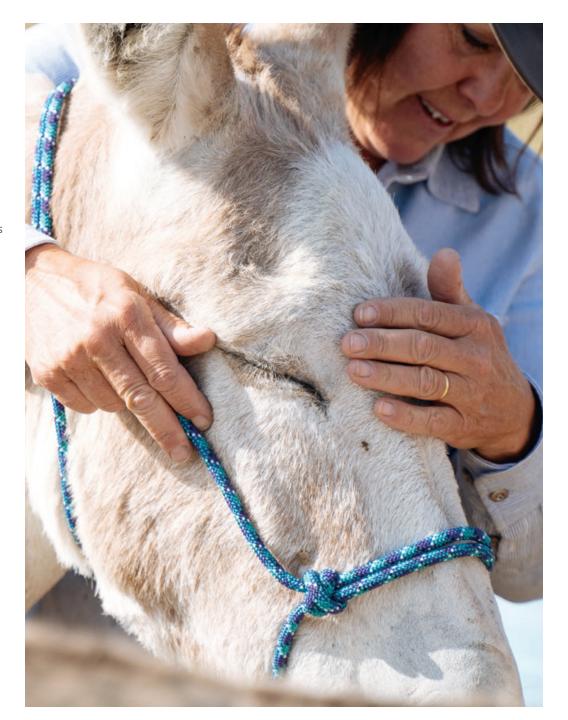
Thank you

With the help of trainers, competitors and supporters, the Mustang Heritage Foundation was able to place more mustangs and burros into homes than ever before. MHF is grateful to those who helped achieve this significant milestone.

3,465 ANIMALS PLACED INTO PRIVATE CARE

41%

INCREASE IN PLACEMENT OVER THE PREVIOUS YEAR

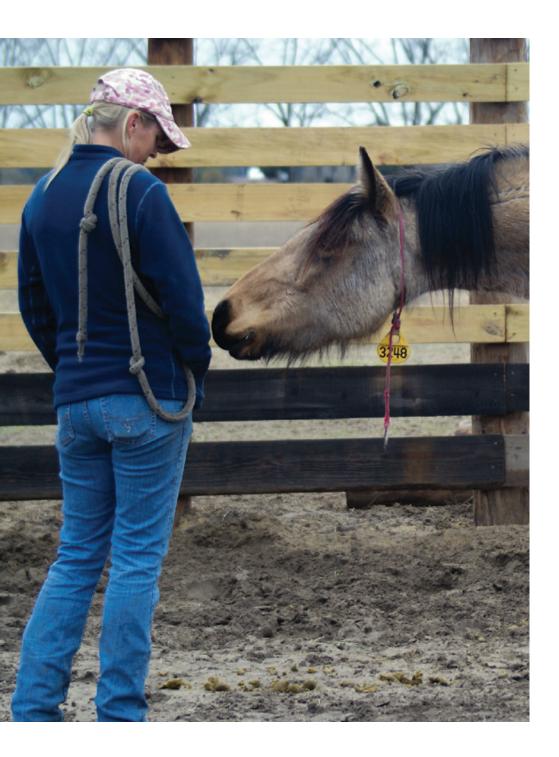




MORE THAN

460 **PROGRAM PARTICIPANTS**

MONTHS OF RECORD-**BREAKING PLACEMENTS**





The Trainer Incentive Program, known as TIP, is a training and adoption program that engages talented horse trainers nationwide. Approved TIP trainers gentle and halter train a Bureau of Land Management branded wild horse or burro, then market and find a new home for the animal. Once a home is approved by BLM, the TIP trainer is reimbursed for their training and marketing services.

TIP trainers play a crucial role in helping facilitate MHF's mission of bringing more mustangs and burros home.

TIP STOREFRONTS

The success of the TIP program has led to the creation of TIP Storefronts. This program is for approved TIP trainers with facilities capable of receiving 20 or more animals into training at a time. TIP Storefronts help ensure that TIP trainers and interested adopters across the country have the opportunity to train and own mustangs and burros.

TIP CHALLENGES

TIP Challenges are competitions that allow exhibitors to showcase the talents of their wild horses or burros. Competitors adopt or purchase their competition animal at the scheduled TIP Challenge pick up and gentle it in preparation for the in-hand only event. TIP Challenges are hosted by approved TIP Trainers with a successful record of placements. The TIP Challenge manager is compensated for each animal adopted or purchased to produce the event, purchase prizes, and help with additional expenses for the event.

All TIP programs are operated by MHF, in partnership with the Bureau of Land Management (BLM) Wild Horse and Burro Program.

3,378 animals placed THROUGH TIP PROGRAMS 330 TIP TRAINERS 49% PLACEMENT INCREASE TIP CHALLENGES

placing

ANIMALS
IN HOMES





A MUSTANG HERITAGE FOUNDATION PRODUCTION

The purpose of the Extreme Mustang Makeover competition is to showcase the beauty, versatility, and trainability of American mustangs.

Mustangs competing in these events are wild mares and geldings, typically four to seven years old, that have been living in BLM corrals. Approved trainers showcase the trust they are able to build with an untouched wild horse in just 100 days of training. The trainers and horses compete with their new skills in three classes - handling & conditioning, trail, and maneuvers. A freestyle showdown of the top 10 competitors ultimately decides who is crowned champion. At the conclusion of the event, all mustangs are available for adoption or purchase via public competitive bid.



EMM events in

MUSTANGS ADOPTED OR PURCHASED THROUGH COMPETITIVE BID

134 ADULT AND YOUTH COMPETITORS

8,200 HOURS OF COMPETITION watched online





Mustang Heritage Foundation Open Shows provide an opportunity for mustang and burro owners to test their skills, challenge themselves as a horseman, and meet other mustang and burro owners. In 2021, MHF hosted two open shows that allowed mustang and burro owners to compete for cash and prizes. The shows brought mustang and burro owners from across the country together to showcase the talents of the American mustang and burro.



122 IN PERSON OKLAHOMA CITY OPEN SHOW



140 IN THE VIRTUAL OPEN SHOW







In 2008, MHF created its first event where youth received recognition and prize money for gentling and competing with yearling mustangs. Since that time, youth across the United States have participated in MHF programs that help place mustangs into private care.



YOUTH TRAINERS

More than 1,600
MUSTANGS PLACED **SINCE 2007**

PROGRAMS FOR YOUTH GROUPS AND ORGANIZATIONS NATIONWIDE





Through the gentling of a wild horse, MHF provides a hands-on opportunity aimed at helping active-duty military and veterans heal. The program uses the benefits and power of wild horses to reach veterans and provide a platform for change.



AMERICA'S MUSTANG

Since 2015, the America's Mustang campaign has increased public outreach, education and involvement in the BLM Wild Horse and Burro Program.

America's Mustang helps offer on-range, Eco-Sanctuary and off-range tours, as well as adoption and sales opportunities that allow the public to intimately experience the WH&B program.

The campaign also provides online education through an easy-to-use website where people can learn about the WH&B program and issues that face wild mustangs.

EVENTS IN 2021

In 2017, MHF created a self-contained virtual reality trailer that allows the public to experience America's Mustang in a way they never have before. The trailer travels across the United States to attend expos, conferences and sporting events in order to reach beyond the equine industry and educate the general public. The audience has the opportunity to watch educational videos and stand with wild horses through a VR headset experience.

























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SINCE 2007, MUSTANG HERITAGE FOUNDATION HAS PLACED MORE THAN 20,000 **MUSTANGS & BURROS** INTO PRIVATE HOMES.



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WILL YOU JOIN US TO HELP BRING MORE MUSTANGS HOME?

Your generous support helps expand programs and events that are crucial to increasing adoption and placement of wild horses and burros into private care.

PLEASE DONATE AND LEARN MORE AT

mustangheritagefoundation.org/donate.



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The Mustang Heritage Foundation is a 501(c)(3) nonprofit organization dedicated to facilitating successful placements for America's excess wild mustangs and burros through innovative programs, events and education.