

# MUSTANG HERITAGE SPECTACULAR

## CELEBRITY FREESTYLE: RULES & REGULATIONS

### OVERVIEW

The Mustang Heritage Spectacular Celebrity Freestyle is an invitational event structured to showcase ten of the best mustang performers across the United States. During this one and a half hour evening show invited performers will have seven total minutes to entertain the crowd with their best mustang performance.

The event will take place on Saturday, June 22, 2024, at 5pm at the Williamson County AG Expo Park in Franklin, TN.

Mustang Heritage Spectacular Celebrity Freestyle is a Mustang Heritage Foundation production and is governed by the Rules and Regulations set forth by the Mustang Heritage Foundation.

### GUIDELINES FOR COMPETITION

1. Performers are required to feature a minimum of one BLM branded mustang within their performance. Performers are able to incorporate other animals, people (those under 18 years will have to sign an additional liability waiver), and props during their performance.
2. Upon acceptance of the invitation performers will receive a Performance Detail Form. This form will be used to collect details pertaining to the production and safety of the performance and will be submitted to MHF prior to the event. The performance details we will be looking for may include, but are not limited to:
  - a. Length of set up, performance, and tear down combined is not to exceed a total of 7 minutes.
  - b. Music: song title(s), song(s) duration, transitions, etc.
  - c. Use of other animals: species, number, stall requests, etc.
3. Props of pyrotechnic nature including fireworks, flares, firecrackers, rings of fire, etc. are not allowed.
4. The carrying of guns or firearms (real or toy) on your horse or person, as well as shooting blanks, is not allowed during the competition or anywhere on the grounds.

### JUDGING

This is a competition. During the event judges will be looking for overall entertainment value, and will use these four categories to evaluate the performances:

1. Choreography: The composition and arrangement of the exhibition in relation to the music and its rhythm.
2. Creativity: The use of themes, maneuvers, costumes, and/or props to enhance the performance and overall originality.

3. Communication: Communication/partnership between horse and rider and the horse's overall willingness to perform and execute maneuvers correctly in a controlled, relaxed, and confident manner.
4. Crowd: The overall reaction of the crowd to the performance.

## PAYOUT

In 2024, \$75,000 in cash and prizes will be awarded in the following manner:

- Champion: \$20,000
- Reserve Champion: \$15,000
- Third: \$8,000
- Fourth: \$7,000
- Fifth: \$6,000
- Sixth: \$5,000
- Seventh: \$4,000
- Eighth: \$4,000
- Ninth: \$3,000
- Tenth: \$3,000

\*\*The Champion of this year's event will be invited back the following year to help promote the event but will not be able to participate.

## MUSTANG HERITAGE FOUNDATION HUMANE TREATMENT POLICY

Every Mustang and all animals shall, at all times, be treated humanely and with dignity, respect and compassion. Any participant using abusive or excessive training techniques or being inhumane to a Mustang in his/her care (determined excessive or abusive by a panel of licensed equine veterinarian(s) and/or respected horse industry professionals appointed by MHF) may be removed from the contest and/or all future contests and training programs. If a participant's horse enters the performance or if the performer at any time presents a horse with questionable training/care related injuries (determined excessive or abusive by a panel of licensed equine veterinarian(s) and/or respected horse industry professionals appointed by MHF) the participant may be removed from the contest and/or all future contests and training programs. This policy is in addition to our event rules which are stated above. All trainers must agree to, sign, and return the Humane Treatment Policy included with each event application. The following list, while in no way exhaustive, includes examples of unacceptable behavior and training techniques.

- No horse which appears to be emaciated, drawn, or injured may be exhibited.
- Use of inhumane training techniques or methods such as striking horse with objects, excessive spurring and/or excessive jerking of reins.
- Any inhumane treatment which results in wounds.

## DRUG POLICY

No person shall administer drugs internally or externally to a Mustang, either before or during the performance. Any medication, drug, mechanical device, or artificial appliance, which is of such character as, could affect or enhance the Mustang's performance or appearance at the event is prohibited. If a Mustang is receiving medication for therapeutic purposes, the trainer must submit a letter from their veterinarian to the Event Director as to the reason for the medication and the prescribed amount. THE EVENT MANAGEMENT RESERVES THE RIGHT TO DRUG TEST ANY MUSTANG IN THE COMPETITION. Positive tests will result in removal from the event, removal of reimbursement and prize money. In regard to herbal/natural supplements, trainers are cautioned against the use of medicinal preparations, tonics, pastes and products of any kind, the ingredients and quantitative analysis of which are not specifically known, as many of them may contain a forbidden substance.

## CONDUCT

Conduct shall be orderly, responsible, sportsmanlike, and humane in the treatment of mustangs, such as to promote the implementation of the event and fair competition. This includes but is not limited to conduct while trainers have mustangs in their possession; conduct on the show grounds; conduct on digital media; conduct while trainers are wearing Mustang Heritage Spectacular, Extreme Mustang Makeover or Mustang Heritage Foundation logoed attire off the show grounds; and includes the conduct of individuals traveling with trainers, spectators or event managers and all other persons being present on show grounds. Any alleged unsportsmanlike or irresponsible conduct or any form of misconduct, such as illegal, indecent, or profane, and inhumane treatment of horses are prohibited and shall be grounds for the disciplinary action against offending individuals. Further, event management may immediately expel offenders from the competition or show grounds in order to preserve the decorum of the show.

## DIGITAL MEDIA POLICY

Mustang Heritage Foundation understands that sharing your journey as a competitor on digital media is a part of the current landscape and we encourage you to do so, thoughtfully. One of our highest priorities is to ensure that the digital content relating to MHF and MHF programs aligns with our mission, values, and public image to guarantee the future and reputation of our foundation.

### Quality & Respect

As a competitor or participant in Mustang Heritage Foundation programs, you are representing MHF in everything you do and being mindful when developing digital content is vitally important. Additionally, many MHF followers will want to follow your journey and may engage with you along the way. It is our expectation that each competitor, participant, and partner of MHF create content that is consistent with our mission and values and be respectful in their engagement with followers, however controversial.

Carefully consider your audience (intended and unintended) as you develop content and review your content prior to sharing or distributing to ensure accuracy and alignment with MHF mission and values.

## Auditing

As a competitor and/or participant, you are held accountable for the content you share when in partnership with us. The Mustang Heritage Foundation team regularly monitors competitor and participant content for violations of our digital media policy, and it is our expectation that if a post is found to be in violation, the competitor or participant will remove and/or alter the content accordingly as soon as possible after notification.

Mustang Heritage Foundation reserves the right to discontinue the relationship and/or partnership with a competitor or participant at any time based on digital media policy violation(s).

## FILM & VIDEO RELEASE

I, as a Mustang Heritage Spectacular Celebrity Freestyle trainer/performer ("Model"), for good and valuable consideration, the receipt of which is acknowledged, give to the Mustang Heritage Foundation ("PRODUCER"), its legal representatives, successors, and all persons or corporations acting with its permission, unrestricted permission to copyright and/or use, and/or publish photographic portraits or pictures of the Model, and the negatives, transparencies, prints, or digital information pertaining to them, in still, single, multiple, moving or video format, or in which the Model may be included in whole or in part, or composite, or distorted in form, or reproductions thereof, in color or otherwise, made through any media in photographer's studio or elsewhere for art, or any other lawful purpose.

I hereby waive any right that I may have to inspect and approve the finished product or copy that may be used in connection with an image that the Mustang Heritage Foundation has taken of the Model, or the use to which it may be applied.

I further release PRODUCER, Mustang Heritage Foundation, or others for whom PRODUCER is acting, from any claims for remuneration associated with any form of damage, foreseen or unforeseen, associated with proper commercial or artistic use of these images unless it can be shown that said reproduction was maliciously caused, produced and published for the sole purpose of subjecting the Model to conspicuous ridicule, scandal, reproach, scorn and indignity.

I acknowledge that the videotaping/photography session was conducted in a completely proper and highly professional manner, and this release was willingly executed at its termination. I certify that I am not a minor, and if a minor, have permission from my parent or legal guardian and am free and able to give such consent.

CONSENT

\_\_\_\_ I have read and agree to the 2024 Mustang Heritage Spectacular Celebrity Freestyle Rules and Regulations.

\_\_\_\_ I commit to participating in the Mustang Heritage Spectacular Celebrity Freestyle on June 22, 2024.

By signing below, I am stating that I am aware and in agreement that participation in this event is by invitation only; therefore, the Mustang Heritage Foundation has the unqualified right to determine eligibility and can, at any time, remove a contestant from a Mustang Heritage Foundation program and competition for any or no reason at all.

\_\_\_\_\_  
Performer Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Performer Printed Name